DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
001, notes	re: Col. Jeff Jones (2 pages)	n.d.	P1/b(1)
002a. memo	Leonard Hawley to Assistant Deputy Director for Politico-Military Affairs, J-5; re: Draft DOD Policy for Command & Control of U.S. Forces & Personnel Assigned to UN Peace Operations (2 pages)	05/24/1996	P1/b(1)
002b. memo	Secretary of Deefense to Secretaries of Military Departments et al; re: DOD Policy on Command & Operational Control of U.S. Forces & Personnel Participating in Multilateral Peace Operations (2 pages)	n.d.	P1/b(1)
002c. memo	re: Command & Operational Control of U.S. Forces & Personnel Participating in Multilateral Peace Operations (6 pages)	n.d.	P1/b(1), P5
003. notes	re: Assorted Information (1 page)	n.d.	P1/b(1)
004. memo	Jamie Metzl to Officer-in-Charge; re: Request for Appointments [50 U.S.C. 402 Note Sec 6, P.L. 86-36] (1 page)	11/14/1997	P3/b(3), P6/b(6)
005. slides	re: Information Operations & Information Warfare (13 pages)	10/24/1997	P1/b(1)
006. memo	Carol Doerflein to Jamie Metzl; re: Draft Memo (1 page)	11/14/1997	P5
007. notes	re: Viccaro (4 pages)	n.d.	P1/b(1)
008. notes	re: LB (2 pages)	05/11/1997	P1/b(1)
009. notes	re: UNPROFOR (3 pages)	n.d.	P1/b(1)

COLLECTION:

Clinton Presidential Records National Security Council

Multilateral & Humanitarian Affairs - Jamie Metzl

OA/Box Number: 1346

FOLDER TITLE:

[IPI - Miscellaneous IV] [1]

Jimmie Purvis 2006-0207-F

ip36

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

- P1 National Security Classified Information [(a)(1) of the PRA]
- P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
- P3 Release would violate a Federal statute [(a)(3) of the PRA]
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 - C. Closed in accordance with restrictions contained in donor's deed of gift.
- PRM. Personal record misfile defined in accordance with 44 U.S.C.
- RR. Document will be reviewed upon request.

Freedom of Information Act - [5 U.S.C. 552(b)]

- b(1) National security classified information [(b)(1) of the FOIA]
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CLINTON LIBRARY PHOTOCOPY

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
010. notes	re: Info Ops (2 pages)	n.d.	P1/b(1)

COLLECTION:

Clinton Presidential Records

National Security Council

Multilateral & Humanitarian Affairs - Jamie Metzl

OA/Box Number: 1346

FOLDER TITLE:

[IPI - Miscellaneous IV] [1]

Jimmie Purvis 2006-0207-F

jp366

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

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CLINTON LIBRARY PHOTOCOPY

United States Information Agency Office of Strategic Communication

Facsimile November 14, 1997

TO:

Jamie Metzi

Director/Global Issues and Multilateral Affairs, NSC Fax: (202) 456-9360

FROMI

Carol Doerflein

Director

Tel: (202) 619-6554 Fex: (202) 619-5646 E-mall: cdoerfie@usia.gov

SUBJECT:

Draft Memo

Dear Jamie,

Thanks for taking the time to stop by and discuss your information initiative with us. Reviewing the draft you provided, I think it would be strengthened not only by the inclusion of "public diplomacy" in your opening, as we had indicated during the meeting, but also by adding the following to your "Scope" section on page 2:

Capabilities and resources for assessing both the state of foreign public opinion in specified crisis
areas in order to develop information programs, and the effectiveness of information campaigns
on target audiences once the programs have been implemented.

This would hold a place not only for the type of public opinion surveying that we carry out, but also for our ongoing analyses of international media reaction. If you are interested, I can provide you with examples of both types of assessments, by mail, fax or e-mail.

Carol Doeff

Best regards.

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
012. memo	Thomas Adams to Robert Gelbard; re: U.S. Programming for ANEM TV (2 pages)	09/25/1998	P5

COLLECTION:

Clinton Presidential Records National Security Council

Jamie Metzl (Multilateral & Humanitarian Affairs)

OA/Box Number: 1348

FOLDER TITLE:

Kosovo III [1]

Jimmie Purvis 2006-0207-F

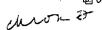
in404

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

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United States Department of State

Washington, D.C. 20520

September 25, 1998

UNCLASSIFIED

TO:

S/SR - Robert S. Gelbard

FROM:

EUR/EEA - Thomas C. Adams 10x

SUBJECT: U.S. Programming for ANEM TV

Serbian independent journalist and media organizer Veran Matic met last week with Ambassador Elizabeth Frawley Bagley. At that meeting, Matic talked about ANEM TV, the independent television network he is setting up in Serbia and Montenegro. Matic emphasized that in order to maximize the audience for ANEM TV's news and public affairs shows, the network needs to have strong entertainment programming. Noting Ambassador Bagley's highly successful effort to secure U.S. programming for OBN, Matic asked if she could do something similar for ANEM TV.

Ambassador Bagley replied that before she could make any commitment to ANEM TV, she would have to discuss current U.S. media-assistance priorities in the region with you. She mentioned that there had been talk of her helping to secure programming for RTV BiH.

Clearly the key issue here is whether Ambassador Bagley is willing to enter into any new effort to secure free or reduced-cost U.S. programming. I realize that projects of this type are very time-consuming, and Ambassador Bagley cannot keep going back to the same sources.

However, if she is willing to enter into the fray again, I strongly believe that ANEM TV should be given precedence over RTV BiH.

It is hard to overstate the political significance of the ANEM TV project. Successfully establishing an independent television network in Serbia-Montenegro would significantly increase the likelihood of positive political change in Belgrade--a development that would benefit the entire region.

I do not believe the stakes are anywhere near as high with RTV BiH. Certainly we should support RTV BiH as it restructures itself—and we are doing just that, having already committed a total of \$500,000. But if there is a possibility of getting another package of top-flight American programming, I am convinced giving that programming to ANEM TV would have a much greater strategic impact.

Moreover—although Ambassador Bagley is the final authority on this—it seems to me that ANEM would be a much easier sell with potential program donors. ANEM TV is a sharp stick in the eye of the Milosevic regime, and is being run by individuals like Veran Matic who have a solid track record of mounting effective opposition to the Belgrade government. If we pose the question: "What can we do to encourage political change in Serbia-Montenegro?" it's hard to come up with a better answer than: "Support the development of an independent television network."

With RTV BiH, on the other hand, it would be a matter of asking for programming for a state television network that, in terms of audience and advertisers, is in direct competition with OBN, the network that donors were asked to help the first time around. RTV BiH and, for that matter, SRT, should be told that they will have access to the type of programming provided to OBN only as part of a consolidation/rationalization of the overcrowded Bosnian TV airwaves.

If you concur with this, could you call Ambassador Bagley and ask her to work on getting programming for ANEM TV? Bruce Armstrong on my staff remains available to staff efforts in this regard.

cc. EUR/SCE:PLaidlaw
EUR/SCE:MPalmer
EUR/BI:DDlouhy

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
001. paper	re: Information Operations (IO) Initiatives for Iraq (3 pages)	11/09/1998	P1/b(1), P5
002a. fax cover sheet	To Jamie Metzl (1 page)	11/13/1998	Personal Misfile
002b. results	re: Tests (2 pages)	11/13/1998	Personal Misfile
003. list	re: Ad Hoc Planning/Coordination Group (partial) (2 pages)	n.d.	P6/b(6)
004. memo	David Good to Joe Marty & Jamie Metzl; re: Recommended Media Events for Bruce Reidel (1 page)	01/12/1998	P5
005. paper	re: Keeping Saddam in the "Box" - Views in Saudi Arabia and the UAE (3 pages)	11/06/1998	P1/b(1)

COLLECTION:

Clinton Presidential Records National Security Council

Jamie Metzl (Multilateral & Humanitarian Affairs)

OA/Box Number: 1349

FOLDER TITLE:

IPI - Iraq [4]

Jimmie Purvis 2006-0207-F

ip431

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

P1 National Security Classified Information [(a)(1) of the PRA]

P2 Relating to the appointment to Federal office [(a)(2) of the PRA]

P3 Release would violate a Federal statute [(a)(3) of the PRA]

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United States Information Agency

WASHINGTON DC 20547-0001

Office of North African,

Near Eastern and South Asian Affairs



November 12, 1998

MEMORANDUM FOR:

Joe Marty, NSC/NEA (fax 456-9120)

Jaimie Metzl, NSC

FROM:

David P. Good, USIA/NEA

SUBJECT:

Recommended media events for Bruce Reidel

We recommend that Bruce do the following:

Give us an hour on Monday morning, about 8:00 am, to do two telephone interviews.

The first half-hour an **on-the-record interview with one or more editors at Al-Ahram Arabic daily** in Cairo. The Egyptian media has been extremely critical and this is an opportunity to speak directly to the individual(s) who write the columns and editorials for that influential daily.

The second half-hour an on-the-record interview with the London-based Arabic daily ash-SHarq al-Awsat. This newspaper is pan-Arab, with distribution throughout the Arab world. It helps to set the agenda for intellectual discussion of Middle Eastern issues in the region.

These two interviews would reach across the Arab world and also deeply into a critical country (Egypt) whose support is absolutely necessary for a successful Iraqi policy.

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
001. email	James Baker to Charles Allen et al; re: IPI PDD Package (1 page)	12/01/1998	P5
002a. memo	To VPOTUS et al; re: IPI (12 pages)	12/01/1998	P1/b(1), P5
002b. memo	Sandy Berger to POTUS; re: PDD on IPI (4 pages)	12/01/1998	P1/b(1)
002c. memo	Steve Naplan to Sandy Berger; re: PDD on IPI (2 pages)	12/27/1998	P1/b(1)
003a. email	Matthew Gobush to Steven Naplan; re: IPI Iraq Meeting Agenda (2 pages)	12/15/1998	P1/b(1), P5
003b. email	Jamie Metzl to Near East/South Asia; re: IPI Iraq (1 page)	12/01/1998	P1/b(1)
003c. memo	Jamie Metzl to Members of IPI IWG on Iraq (2 pages)	12/01/1998	P1/b(1)
004a. email	Steven Naplan to Matthew Gobush; re: IPI Iraq Meeting Agenda (1 page)	12/15/1998	P1/b(1)
004b. email	Matthew Gobush to Steven Naplan; re: IPI Iraq Meeting Agenda (2 pages)	12/15/1998	P1/b(1), P5
004c. email	Jamie Metzl to Near East/South Asia; re: IPI Iraq (1 page)	12/01/1998	P1/b(1)
005a. email	Matthew Gobush to Steven Naplan; re: IPI Iraq Meeting Agenda (1 page)	12/15/1998	P1/b(1)
005b. email	Steven Naplan to Matthew Gobush; re: Iraq Meeting Agenda (1 page)	12/15/1998	P1/b(1)

COLLECTION:

Clinton Presidential Records

NSC Emails

Exchange-Record; September 1997-January 2001 (["IPI PDD"])

OA/Box Number: 620000

FOLDER TITLE:

[12/01/1998-12/22/1998]

Jimmie Purvis 2006-0207-F

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

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DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
005c. email	Matthew Gobush to Steven Naplan; re: IPI Iraq Meeting Agenda (2 pages)	12/15/1998	P1/b(1), P5
005d. email	Jamie Metzl to Near East/South Asia; re: IPI Iraq (1 page)	12/01/1998	P1/b(1)
006a. memo	To VPOTUS et al; re: IPI (12 pages)	12/01/1998	P1/b(1), P5
006b. memo	Sandy Berger to POTUS; re: PDD on IPI (4 pages)	12/01/1998	P1/b(1)
006c. memo	Steve Naplan to Sandy Berger; re: PDD on IPI (2 pages)	12/27/1998	P1/b(1)
		· ·	

COLLECTION:

Clinton Presidential Records

NSC Emails

Exchange-Record; September 1997-January 2001 (["IPI PDD"])

OA/Box Number: 620000

FOLDER TITLE:

[12/01/1998-12/22/1998]

Jimmie Purvis 2006-0207-F ip474

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

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Exchange Mail

DATE-TIME

12/1/98 8:26:40 AM

FROM

Baker, James E.

CLASSIFICATION

UNCLASSIFIED

SUBJECT

FW: IPI PDD Package [UNCLASSIFIED]

TO

Allen, Charles A.
Baker, James E.
DeRosa, Mary B.
Highsmith, Newell L.
Hunerwadel, Joan S.
Russ, Judith P.

CARBON_COPY

TEXT BODY

Newell: Let's discuss before you clear. If there is a question as to whether appropriate legal offices have cleared. We should confirm and not rely on proponent of PDD to tell us they have done so. I would want to senior advisor language; however, at min. we should ensure State is aware and concurs. Thanks for the effort. People are our . . .

reopie are our . . .

----Original Message----

From: Metzl, Jamie F.

Sent: Monday, November 30, 1998 8:56 PM

To: Highsmith, Newell L.

Cc: @LEGAL - Legal Advisor; @PLANNING - Strat Plan & Comm;

@MULTILAT - Multilateral and Humanitarian Affairs

Subject: RE:

IPI PDD Package [UNCLASSIFIED]

Thanks. Please see below.

----Original

Message----

From: Highsmith, Newell L. Sent: Monday, November

30, 1998 8:53 PM To: Metzl, Jamie F.

Cc: @LEGAL - Legal Advisor;

@PLANNING - Strat Plan & Comm; @MULTILAT - Multilateral and

Humanitarian

Affairs

Subject: FW: IPI PDD Package [UNCLASSIFIED]

See minor changes in attachments.

Per my earlier batch of comments, have the legal offices in State and DOD cleared on the detailee and flexible hiring provisions?

Both agencies have cleared, and this included consideration by their legal offices

Has the Senior Adviser position been established at State (if not, that contingency should be noted)?

It has not, how wouldd you propose noting that contingency in the text?

----Original Message----

From: Metzl, Jamie F.

Sent: Monday, November 30,

1998 4:16 PM

To: @LEGAL - Legal Advisor; @PLANNING - Strat Plan

& Comm; @PRESS - Public Affairs

Subject: IPI PDD Package [UNCLASSIFIED]

<< File: IPI PDD POTUS SRB Memo 112098.doc >> << File: IPI PDD NSC 112398.doc >> << File: POTUS IPI PDD Memo 112098.doc >> Attached please find another copy of the same e-mail I sent last week. I will need to hear from your directorates by COB today at the very latest.

		RESTRICTION
Eric Schwartz to Edward Rice & Donald Kerrick; re: PDD 56 (2 pages)	07/01/1998	P1/b(1), P5
Eric Schwartz to Robert Malley; re: IPI (1 page)	07/07/1998	P5
	pages)	pages)

COLLECTION:

Clinton Presidential Records

NSC Emails

Exchange-Record; September 1997-January 2001 (["IPI and PDD"])

OA/Box Number: 620000

FOLDER TITLE:

[06/10/1998-08/03/1998]

Jimmie Purvis 2006-0207-F

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

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Exchange Mail

DATE-TIME

7/7/98 8:25:48 AM

FROM

Schwartz, Eric P.

CLASSIFICATION

UNCLASSIFIED

SUBJECT

RE: International Public Information [UNCLASSIFIED]

TO

Malley, Robert

CARBON_COPY

TEXT BODY

Here's the explanation:

We would benefit greatly by Sandy's buy-in before the DC. Here's why...

The IPI group is a very good idea, but I think it will be met with an unenthusiastic response by State -- grudging at best, hostile at worst -- based mostly on general State line: "we don't need a new institution, and, even if we do, it should be something that we thought of." Dick C. didn't help the cause when he accompanied Jamie to the Pickering briefing -- Pickering saw Clarke and was spooked by the specter of another NSC power grab -- even though we are prepared to put together a group that State could chair (so long as they were serious about the effort).

know we could get an endorsement of sorts from SRB without a briefing, but that won't take us very far if State is really resistant. I don't know that they will be, but if they are, I want to be sure we have genuine top cover before we engage.

Eric

----Original

Message----

From: Malley, Robert

Sent: Tuesday, July 07, 1998

8:16 AM

To: Schwartz, Eric P.

Subject: RE: International Public Information [UNCLASSIFIED]

Eric--

Jamie called us several times

re. this already. What I don't understand is why we don't have the DC before presenting anything to Sandy. If you think better otherwise, ok, but needs some explaining.

Thanks.

----Original Message----

From: Schwartz,

Eric P.

Sent: Tuesday, July 07, 1998 7:51 AM

To: @NSA - Natl Security

Advisor

Subject: International Public Information [UNCLASSIFIED]

Sandy:

During

the last Iraq crisis, you remarked many times on the importance of marshalling all of our information resources -- e.g., USIA, VOA, DoD civic affairs, etc. -- to make the case for our policy to communities abroad. Gingrich wrote to you on the same issue, and DoD has pushed for a more coherent and cohesive USG international public information effort generally. (As I recall, Slocombe wrote to you on this when you were the DAPNSA.)

Initially under Dick Clarke's tutelage and now under mine, Jamie Metzl has run an interagency information group that has drafted a PDD on this issue. The PDD will be one of the subjects of a DC we expect Don Kerrick to chair this month on U.S. efforts in the area of international public information. It envisions the creation of a standing interagency group to bring together all the public information resources of the USG.

Jamie

has an excellent, short, presentation on this issue that he has already given to Tom Pickering as well as to Greg Craig and others. I understand Dick has encouraged you to see Jamie's presentation as well. Given the importance of this issue, and the value of your knowledge and support of this effort, I also recommend you agree to see it.

If you agree, we will work with Sharon to set something up.

Eric